

MORUNNING

SPONSORSHIP OPPORTUNITIES

Prime Sponsorship Package

- Branding displayed on chosen location page
- Logo featured on general partner page
- A dedicated email sent to our MoRunners for your chosen location/s promoting your brand
- Your company promoted on all communications that we send to our MoRunners for your chosen location/s. Standard number of emails sent is 10-12
- Your company will be promoted with your offer/branding in every MoRunner account/profile for your chosen location/s.
- One social post dedicated to promoting your offer/branding
- Opportunity to have branding space at your chosen location/s. This is up to 4 sail banner flags and up to 4 3m x 3m banners supplied by your company
- Space for a 3m x 3m gazebo/promotional stand at your chosen location/s supplied by your company

Pricing Structure for Prime Sponsorship Package

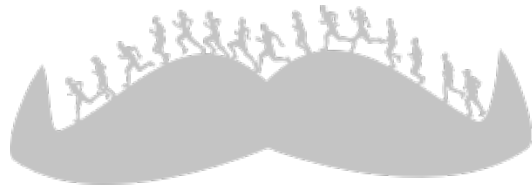
- £300 plus vat per location
- £200 plus vat per location if linking to 5 locations
- £120 plus vat per location if linking to over 10 locations
- £80 plus vat per location if linking to all 20 locations (19 live and 1 virtual)

Extra Sponsorship Opportunities

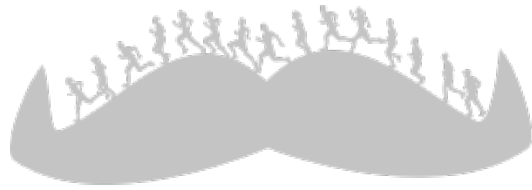
The below outlines branding and sponsorship opportunities which can be taken on as additions to the Prime Sponsorship Package or taken on independently without the Prime Package.

- Branding on all MoMedal race ribbons - **£3500**
- Company contact information in confirmation email sent to all MoRunners as soon as they register - **£1500**
- Branding on all race numbers - **£2500**
- Branding on all race photos - **£2500**

The below table also provides the option to buy into some of the branding opportunities per location (rather than all 20 as above):



MoRunning Location	Date	Expected Participation	Race Number Branding	Race Photo Branding	3mx3m Promo Stand
Whitstable & Herne Bay	Sat 2nd Nov	800	£160	£160	£150
Nottingham, Victoria Embankment	Sat 2nd Nov	1000	£200	£200	£200
Birmingham, Sutton Park	Sun 3rd Nov	1000	£200	£200	£200
London, Richmond Park	Sun 3rd Nov	600	£120	£120	£150
Poole, Upton Park	Sat 9th Nov	500	£100	£100	£150
Cardiff, Bute Park	Sat 9th Nov	2000	£400	£400	£300
Bristol, Ashton Court	Sun 10th Nov	1000	£200	£200	£200
Southampton Common	Sun 10th Nov	500	£100	£100	£150
Newcastle, Exhibition Park	Sat 16th Nov	800	£160	£160	£150
Liverpool, Croxteth Park	Sat 16th Nov	600	£120	£120	£150
Sheffield, Graves Park	Sat 16th Nov	500	£100	£100	£150
Leeds, Roundhay Park	Sun 17th Nov	1000	£200	£200	£200
Derby, Markeaton Park	Sun 17th Nov	500	£100	£100	£150
Manchester, Heaton Park	Sun 17th Nov	1000	£200	£200	£200
Edinburgh, Holyrood Park	Sat 23rd Nov	1500	£300	£300	£200
Carlisle, Bitts Park	Sat 23rd Nov	500	£100	£100	£150
York Racecourse	Sun 24th Nov	500	£100	£100	£150
Glasgow Green	Sun 24th Nov	2000	£400	£400	£300
Milton Keynes, Newlands	Sun 24th Nov	600	£120	£120	£150
TOTAL		16900 MORUNNERS			



Branding Opportunities

Race Number Bib:

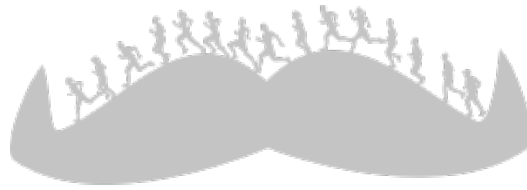


Event Day Stand:



Medal Ribbons:





User Profile Account:

Overview **Updates** Entry list Results Photos/Videos Fundrasing



Nutrition never tasted so good! 



Nutrition never tasted so good!

We are super excited to welcome onboard Nature's Heart to MoRunning 2023. They will help you refuel after your MoRun with some of their delicious nutritious snacks. Here's more from them -

HEMPE is a new innovative product that offers strong relief for muscles and joints! Try it for yourself to see that it actually works!!! Many of our runners at events are saying it works in as little as 90 seconds.

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Runna

We are super excited to have teamed up with Runna again for our 2023 MoRunning campaign.

They are your personalised running coach who will help take your MoRunning to the next level with tailored plans to achieve your goals, from training for a faster 5k to your first half marathon.

Runna provides the #1 rated training plans that are automatically personalised to you based on your goal, ability and schedule whilst syncing with your favourite fitness devices.

Alongside the training plans, Runna also offers holistic coaching covering topics such as strength, nutrition and injury management as well as in-app community to meet other runners and get support.

To get your personalised training plan, go to their website [HERE](#) and download the RUNNA app. Use this code **MORUNS** to get 1 month FREE.